

LCWDB Hybrid Youth Committee Board Meeting

1046 Manheim Pike, Second Floor, Lancaster, PA 17601 Friday, July 12, 2024, 8:00 a.m.

Minutes

Members Present: In-person: Jean Martin, Francis Miliano,

Via Teams Video Conference: Victor DeSantis, Kimberely Patrick, Susan Richeson, Joy Tien, Diane Tyson, Valdijah

Brown

Staff, Contractors, and

Guests:

In-person: Carrie McCullough, Mary Byrd, Kim Lam

Equus Staff: Shane Howell, Robert McKinze, Susanmer Novas, Karen Fitzgerald, Jessica Seifert, Felicia Smith The Mix Staff: Kyonna Bowman, Gloria Lopez, Marisol

Santos

Via Teams Video Conference: David Genero

Welcome/Roll Call and Request for Public Comment

At 8:05 a.m., Chairperson Francis Miliano called the meeting of the Youth Committee of the Lancaster County Workforce Development Board ("LCWDB") to order and made a request for public comment. No public comments were presented to the Board.

Action Items

A. Approval of May 10th Meeting Minutes

Francis Miliano presented the minutes from the March 10th, 2024, meeting to the board. No discrepancies were noted.



After discussion and on motion duly made by Jean Martin and seconded by Victor DeSantis, it is:

RESOLVED, that the meeting minutes from May 10th are hereby approved.

(Motion carried unanimously. There were no abstentions.)

Youth Providers Presentations (Plans for PY24-25)

Equus (WIOA OSY, TANF YDP and Business Service Team)

Introduction of New Providers and Youth Committee members went around the room and gave brief introductions to their professional roles in the community and how it relates to their service on the LCWDB Youth Committee and Equus staff was present and introduced themselves as the new WIOA OSY and TANF Youth providers for Lancaster County.

Equus staff then began their presentation under the leadership of Shane Howell Program Director. Key takeaways from the presentation were the goals for the program year, plans of outreach for the program year and plans to use supportive services. Outreach goals are to gain relationships with those youth programs and community areas outside of Lancaster City and focus on the hotspots and maintain relationships with the current youth hubs within the city and outside of the city. Felicia Smith, the Business Service team lead will focus on maintaining relationships with employers in the community has met with over 25 employers in person and via-Teams within the first 8 days of employment to gain and rebuild relationships. Felicia will continue to work with Robert Mckinze to help provide information from employers who are willing to provide PWEs, OJTs and apprenticeships. Robert McKinze the Youth Program lead has stated that his team was able to connect with 7 new youth participants within their first 8 days of employment and Susan has stated that the team is really focused on the barriers of the youth and how they can provide support to the youth of Lancaster County. Robert McKinze has a plan to visit and connect with all 69 boroughs regularly. Shane Howell stated that his team is looking for ways to ensure that they are really meeting the needs of the youth and ensuring that the PWEs and similar programs are what the youth are requesting. Equus will be referring to the Disconnected Youth Study when targeting other areas of the county and working to connect with employers to understand those needs in that area. Assistant Director Carrie McCullough made a comment to ensure that the Equus staff understood their role as serving all of Lancaster County youth and not just city youth. Program Director Shane Howell stated that their goal is to focus on all



youth throughout Lancaster County. Jean Martin recommended working with Sowe from Tenfold and Southwest Lancaster City for outreach, and Robert McKinze stated that is already on their agenda.

Youth Committee Chair Francis Miliano questioned their plans for quality control of their programs. Program Director Shane Howell stated that he has had a training with John Moser the LCWDB's Compliance and Monitoring Coordinator for program guidelines and expectations along with Youth Program Coordinator Mary Byrd and will create customer satisfaction surveys for feedback from Lancaster County participants.

Youth Providers Presentations (Plans for PY24-25)

The Mix (TANF YDP)

Introduction of returning provider from The Mix Youth Committee members went around the room and gave brief introductions to their professional roles in the community and how it relates to their service on the LCWDB Youth Committee and The Mix staff was present and introduced themselves as the TANF YPD provider.

Gloria Lopez disclosed her title change and promotion to Director of Workforce Initiatives and Marisol Santos provided her title change from Director of Youth Programs to Assistant Director making Gloria the new point of contact. The presentation began with an overview of the goals for the program year. The key takeaways from the presentation were plans for PWEs, Career Readiness, and Career Exposure. Plans for outreach include meeting the goal for 75 participants this program year and inviting guest speakers to come speak and provide tours of their organizations. The Mix is also reviewing needs assessments to ensure that supportive services funds are really meeting the needs of the youth, then in 3-6 months they will reassess the needs of the youth to ensure all needs have been met. Executive Director Kyonna Bowman stated that The Mix also purchased a van to help meet the needs of the transportation barrier as mentioned in the disconnected study. This program year The Mix is also working to continue using social media to outreach and target youth. The Mix is also reviewing the possibility of hiring a Career Navigator to join the team as well to help with business relationships and recruitment.

Youth Committee Chair Francis Miliano requested more information on the career navigator position and ED, Kyonna Bowman stated that the details have not all be worked out and this position is still pending based on the needs of the organization and youth. Fran also requested more information on the outreach outside of the city, Marisol stated the youth that they work with outside of the city tend to be college students and students who have heard of the program word of mouth and will continue to work to outreach with different school districts outside of Lancaster City.



Kim Patrick asked about the connection between foster care youth and if The Mix had an any involvement with youth in the foster care system and requested how useful the purchase of the van has been and if the need for the transportation has been greater for the van or bus passes. ED-Kyonna Bowan stated that the van has not been used yet and they have not worked directly with the foster care system but have had youth state that they were in the foster care system at some point.

Discussion Items: Youth Committee Goals Session Planning

A. Review 3 Slides from TPMA Disconnected Youth Presentation

1. Coalition Building:

Focus on high poverty and disconnected areas, placing youth in higher paying occupations, increasing youth school enrollment, focus on black youth families.

Diane Tyson- recommended that we research who is currently working with our vendors and the Lancaster, PA CareerLink®. Diane Tyson also requested that we research by connecting with United Way 211 to get a list of local organizations that provide services to all persons in Lancaster County with high poverty barriers.

Kim Patrick-questioned who is working in the high poverty areas as well such as Kirkwood?

Mary Byrd- suggested to divide up committee members that would be willing to research different opportunities available to youth in need of PWEs and High Barriers. Victor D. will research Millersville and the Penn Manor school district area, Joy T. will research Willow Street area. Kim Patrick will research Brownstown. Fran M. will research Ephrata and Mary will take Akron and Mountville. The timeline is 30-45 days to gather research and connect findings.

2. Funding:

Support and strengthen existing community partners and programs, expand funding into assistance with employment barriers transportation, childcare, and school districts with TANF Youth funding.

This section was skipped and will be discussed at a later date since we have providers who are currently working to meet the needs of supportive services for our youth.

3. Programing:



Mental Health, Demographics, and low-wage occupations. The committee will discuss this section during the next meeting.

Upcoming Meeting Dates

Friday, September 13th at 8AM New youth contractors progress reports.

Adjournment

Chairperson Francis Miliano adjourned the meeting at 9:32 a.m. without objection.