

# Workforce Connections

Your monthly digest of resources, events, and all things  
Workforce Development in Lancaster County



September 1, 2022

## In the News...

[Just Released: Lancaster County Workforce Profile](#)

[Building without blueprints in Lancaster County \(column\)](#)

[Gov. Wolf Announces New Funding Awarded to 'Project SPARK' in Lancaster County to Increase Awareness of Manufacturing Career Opportunities](#)

[Lancaster County school bus company still struggling to find drivers](#)

[Long Covid is responsible for about a third of unfilled jobs in the U.S., new research suggests](#)

[Panera's AI drive-through test addresses labor concerns](#)



Never miss an opportunity to apply for funding through the Lancaster County Workforce Development Board! Requests for Proposals are posted on our [website](#).

---

## LCWDB welcomes new Board of Director members

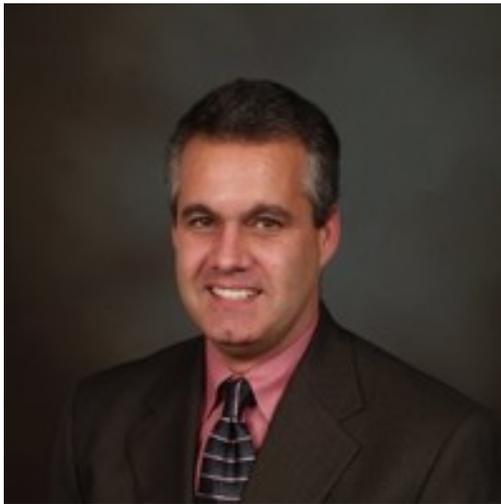
---



Brad Shulenberger, VP of Construction Services, Warfel Construction



Heather Valudes, President and CEO, Lancaster Chamber



Dr. Stuart Savin, Administrative Director, Lancaster County Career and Technology Center



Tim Shenk, Program Director of Community Education, Lancaster-Lebanon IU13

## LCWDB achieves US DOL Apprenticeship Ambassador recognition

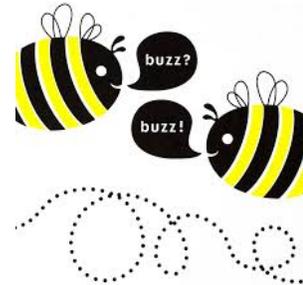
The Department of Labor has selected 207 officials and organizations to serve as the initial cohort of Apprenticeship Ambassadors, who will share their experiences and champion apprenticeship opportunities. The initiative brings together industry, labor, education, equity and workforce leaders to partner with the Office of Apprenticeship. Ambassadors communicate the value of Registered Apprenticeships as a workforce strategy in high-demand industries and to develop and expand opportunities for people who have been underserved historically. For more information, read the [press](#)



Connect me with an Apprenticeship Navigator!

## What's the buzz about Business-Education Partnerships?

In a 2017 article titled "[Pennsylvania Departments of Education, Labor and Industry Discuss Business/Education Partnerships on Joint Schools That Teach, Jobs That Pay Tour Stop](#)", Pennsylvania Department of Education was poised to roll out the Future Ready Index, a tool that measured schools progress differently than standardized tests. This approach focused more on the student as an individual, and incentivized schools to offer career pathways that culminate with high value, industry recognized credentials.



Since then, the Wolf Administration has invested millions into the public workforce and education system to support initiatives such as Schools to Work, Business Education Partnership, Teacher in the Workplace and Industry Partnership. All of these initiatives encourage local workforce systems to align people and resources to better and more strategically meet the needs of business.

In 2018, the Lancaster County Workforce Development Board, in partnership with the [National Center for College and Career Transitions](#), and the [Lancaster County Career and Technology Center](#), initiated a call to action amongst business leaders, educators, and community partners to come together to collaboratively tackle the changing workforce.

In 2019, [Career Ready Lancaster!](#) was established as a Business-Education partnership, convened by the Lancaster County Workforce Development Board. Over the past few months, we celebrate the growth and impact CRL! has made, and encourage continued dialogue and action. To learn how you can be a part of this work, [contact us!](#)



### Career Ready Lancaster! in the news

[Realigning public education to meet modern demands](#)

[Lancaster Chamber: Business Education Partnerships](#)

[Lancaster County is at full employment: so why are employers still scrambling for workers?](#)

## Workforce Solutions



## Resources for Jobseekers



**Make the choice to change your career.**

Join YWCA Lancaster's New Choices career development program and get help achieving your professional and personal goals.

**In both group and one-on-one settings, you will learn how to:**

- Find a career that aligns with your interests
- Update your resume to stand out
- Gain confidence for job interviews
- Become a stronger communicator
- Learn job search strategies
- Funding assistance for school or work

**New Choices Classes**  
**In person,**  
 8/30, 9/1, 9/6 & 9/8  
 Tuesday & Thursday  
 9:30am-11:30am  
 YWCA Lancaster,  
 3rd Floor  
 SAPCC Classroom

**register today!**

Deb St. Orge  
 Director, New Choices YWCA Lancaster  
 10 N. Lime Street  
 Lancaster, PA 17402  
 717.668.5036  
 george@ywcawncaster.org



Attend workshops, utilize job searching resources, and receive career assistance in person and online at **PA CareerLink® Lancaster County**

### ADMINISTRATIVE SUPPORT PROFESSIONAL A Workforce Preparation Class



**Free 7-Week Course**

Administrative skills are in high demand for jobs in virtually every industry.

**Skills you will learn in this course include:** Microsoft Word, PowerPoint, and Outlook, Customer Service, Virtual Meetings via Zoom, and Effective Interviewing.

September 19 – November 3, 2022  
 Monday - Thursday  
 9:00 a.m. – 12:00 noon  
 Online via Zoom

**For more information contact:**  
 Marilyn Lydic  
 P: (717)450-1741  
 E: marilyn\_lydic@IU13.org



1020 New Holland Avenue | Lancaster, PA 17403 | 717.456.1800 | www.iu13.org

## Resources for Employers

### INCUMBENT WORKER TRAINING FUNDING AVAILABLE

We are currently accepting applications for **Incumbent Worker Training**. Employers receive 50%-100% reimbursement for qualified upskilling and layoff aversion.



Connect with your future workforce by offering various types of work-based learning opportunities using the **Inspire** tool. It's free and easy!



Show off your company at the **JA Inspire Virtual Career Fair**, reaching more than 30,000 students the past 2 years in the South Central PA region.

## Resources for Students and Educators



Is your school signed up? Learn more about **JA Inspire Virtual**, connecting 7th-12th students to local business utilizing virtual technology.



PA CareerLink Young Adult Program has paid internship opportunities available for those between the ages of 16-24. **Apply today!**



Check out the newest place to prepare for IT careers in the Live Event and Entertainment Industry! **Lititz Technology Academy** will put you on a career path with in-demand information technology skills and credentials.



Auxiliary aids and services are available upon request to individuals with disabilities. Equal Opportunity Employer/Program. TTY: 717-591-5570

### LNP Media Group to host Fall Job Fair

**Date and time**  
 Wed, September 28, 2022  
 11:00 AM – 2:00 PM EDT

**Location**

Employer  
Registration

Clipper Stadium  
650 N. Prince St.  
Lancaster, PA 17603



Customized LMI Request

View Local Labor Market  
Data

### Did you know?

The Lancaster County Workforce Development Board is your *premier* source for Labor Market Information (LMI).

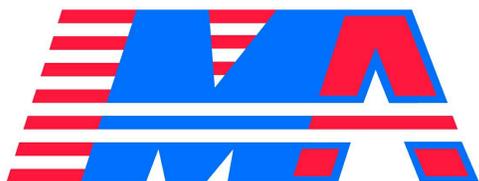
Accurate, objective, relevant, timely, and accessible workforce and labor market information is critical for:

- Building a skilled workforce that spurs business competitiveness and economic growth;
- Strengthening career pathways and guiding skill attainment for good jobs, economic opportunity, and career growth;
- Understanding the rapidly changing nature of work and how it impacts the workforce and U.S. and local economies; and
- Spending workforce training and education funds effectively.

## October 7, 2022 is Manufacturing Day #MFGDay22

### Six Career Manufacturing Pathways

There are many career paths a person could take in manufacturing.  
Here are six career path examples one could take.



The Manufacturers' Association



LancasterMakes

LancasterMakes, organized under Lancaster County Career and Technology Foundation,

**The Manufacturers' Association** is a regional trade organization that is on a mission to ensure that our region's manufacturing sector not only survives but rebounds stronger than ever! We exist to ensure that critical knowledge is preserved, expanded, and shared with the manufacturing professionals of tomorrow. MASCPA provides upskilling and apprenticeship training for careers in manufacturing.

is focused on increasing career exploration and public awareness of Lancaster's high-priority trade and technical occupations. Our flagship events are held in October during National MFG DAY.

## Explore Careers in Manufacturing with Edge Factor

What better way to inspire students and jobseekers to careers in manufacturing than with free access to Edge Factor! Register for a turn-key toolkit specially designed for teachers, industry leaders and workforce partners to help you ROCK your **#MFGDay22!** Access **FREE high-impact media & interactive resources** to showcase real people who **#PushBacktheEdge** of what's possible and launch rewarding careers in manufacturing. Free access September-November 2022.

Sign me up! Rock MFG Day  
Toolkit and Access



### *Executive Director Update A note from the desk of Anna Ramos*

Hello from the desk of Anna! I am honored to serve as the new Executive Director of the Lancaster County Workforce Development Board (LCWDB). I am not new to the organization, or to the world of workforce development. I have most recently served as the Chief Operating Officer and previously as the Strategic Innovation Officer during my almost 3 years with the organization. Prior to that, I worked alongside some amazing people at the Lancaster Chamber, as the Business Initiatives Director. And from around 2002 – 2016 I worked in several capacities at the PA CareerLink® Lancaster County, from career advisor to operations and served as the Site Administrator for several years, overseeing all the functions and partners of the One-Stop system.



My professional career started with one person who saw my potential and offered me not only my first job, but to be a life-long mentor as well. I am so excited to move into this natural next step and role where I can continue to serve my community, whether that be by providing excellent resources to job seekers or those looking to transition from a career, to, our ultimate customer, the business community. In future ED Corner's, I will share our vision on how the LCWDB is going to become your workforce development experts and "go-to" source, but first I would be remiss if I did not also share who and what gives me my ultimate motivation in this world, my family. I am where I am in life because of the love and support I have from my family. My husband, Freddy, and I have been married for 27 years, raised 3 beautiful daughters (Angilee, Melissa and Helena) and proud Mimi and Grandpa to our grandchildren (Mason and Maria and soon to be a new grandbaby!)



Pictured are Anna Ramos and her family members



I bring to this organization my many years of professional experience, learning directly from the job seekers I served, the businesses I met, and community I live in as well as countless learned experiences. There is still a lot of work to be done, coming out of the last two years and looking ahead to continued labor shortages and the need to approach the quality of a job in a different way, from retention of current employees to being intentional about providing an even level playing field for all to gain educational, career and life opportunities. Let's get started!

-Anna

*"Be fearless in the pursuit of what sets your soul on FIRE."*

*- Jennifer Lee, American screenwriter, film director, and chief creative officer of Walt Disney Animation Studios.*

---

**Executive Director: [Anna Ramos](#)**  
**Contract Administrator and Outreach Manager: [Valerie Hatfield](#)**  
**Fiscal Manager: [Anibal Aponte](#)**  
**Program Manager: [Carissa Pinkard](#)**  
**Administrative Assistant: [Rae Miller](#)**

**Lancaster County Workforce Development Board |**  
[www.lancastercountywib.com](http://www.lancastercountywib.com)



Equal Opportunity Employer/Program.  
Auxiliary aids and services available to those with disabilities upon request. 100% federally funded.