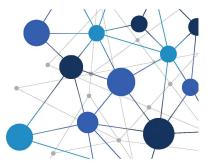
Workforce Connections

Your monthly digest of resources, events, and all things Workforce Development in Lancaster County





November 4, 2021 | Issue XXVIII

In the News...

<u>Just Released: October 2021 Lancaster</u> County Workforce Profile

Amazon, facing tight labor market, wants to lure parents back to the workforce

The New ROI Of The Pandemic Workforce

Start your career and build your skillset through Apprenticeship

Pennsylvania Receives National
Governors Association Grant To Boost
Digital Literacy



Never miss an opportunity to apply for funding through the Lancaster County Workforce Development Board! By signing up here, you will be notified any time Requests for Proposals (RFP's) are released



Seeking Mentoring Program Proposals

LCWDB is currently seeking proposals to develop and implement a Business Mentoring program. Proposals will be accepted through December 6, 2021 4pm EST.

Business Mentoring Scope of Work

Think of us November 19th!

The Lancaster County Workforce
Development Board and PA CareerLink® will
be participating in the **ExtraGive** on
November 19th. Please consider donating to
help jobseekers during this strenuous and
unprecedented time!





We Are Moving!

LCWDB and PA CareerLink® Lancaster County are moving! We welcome you to visit our new location at **1046 Manheim Pike**, **Lancaster**, **PA 17601** effective November 15, 2021.

Please note our abridged operating schedule next week as we prepare to relocate.

November 8 - Open 8:30am-5pm November 9 - Open 8:30am-2pm November 10 - Office Closed

November 11 - Office Closed in observance of Veteran's Day

November 12- Office Closed

Please note, during this transition, email may be the best option for contacting our staff members, but response time may be delayed.



Let's Celebrate National Apprenticeship Week! November 15-21, 2021



Watch "What's so cool about Apprenticeships"

Lancaster County Workforce Development Board is committed to diversifying and growing apprenticeships in Lancaster County. Read more in our **3-Year local plan**. Apprenticeships offer something a typical 4-year degree doesn't – a paid job with a competitive wage from day one. Combined with structured classroom and on-the-job training, apprenticeships result in the skills and credentials that employers value. 94% of apprentices who complete an apprenticeship retain employment, with an average annual salary of \$70,000. Workers who complete apprenticeship programs earn approximately \$300,000 more during their career than their peers who do not. The benefits from apprenticeship programs are immense and widespread.

Connect me with an Apprenticeship Navigator!

Register for your free Apprenticeships Experience with Edge Factor

Join the conversation on #apprenticeships! Edge Factor's **2021 Apprenticeship** STEAM experience is available for free through November and December and includes:

- 5 Days of cinematic films, career profiles, soft skills video & STEAM content
- A Keynote Presentation
- "How to Guides" to help plan, host, &

promote your Apprenticeship event



"I want to raise awareness of Apprenticeship programs and encourage students to enroll!" - Schools

"I want my kids to launch successful careers. We need to understand the opportunities that Apprenticeships can lead to." - Parents

"We need to encourage and recruit apprentices into the workforce." - Companies

"We are looking for ways to help businesses raise awareness of the apprenticeships they offer, and encourage students to apply!" - Workforce Leaders



Access my free Edge Factor Apprenticeship Experience

Career Ready Lancaster!: Celebrating 2 Years of Collaboration



Members of Career Ready Lancaster! (CRL!) gathered on Friday October 22, 2021 at the Lancaster Chamber building to celebrate 2 years of collaboration and action. Highlights included the launch of an interactive website, incorporation of the High 5 employability skills, the launch of the Employer Engagement committee, and the continued commitment to "Connect People to Careers"





There's lots to explore on the <u>Career Ready Lancaster!</u> website. from inspiring career journeys, to virtual workplace tours, to resources such as the <u>Career Pathways Directory</u>. Check out one of our favorites, <u>Career Directions</u>, to learn the multiple pathways to enter the workforce!



Get Involved with CRL!

Workforce Solutions



Resources for Jobseekers

SKILLED WORKFORCE

Resources for Employers



Resources for Students and Educators

Subscribe to <u>Career Corner</u>, a newsletter for job seekers published by PA CareerLink® Lancaster County that includes hot jobs, recruitment events, and more!





Bridging the Opportunity and Skills Gap

Lancaster SHRM is hosting the second of a 2-part breakfast meeting series on November 9th. You've heard of the skills gap, but what about the opportunity gap? And what does the intersection of the two mean Calling all High School
Students! We have
TWO scholarships available
for the upcoming NuPaths
Foundations in Information
Technology course to start
on November 11th!! Contact
Carissa Pinkard for more
information and to get
registered today!



In partnership with Junior Achievement of South Central PA, join us for a Virtual Job Fair on December 9 featuring 60+ employers actively hiring in South Central PA. **Registration** is required. for your workforce development? Presenters include Kurt Trost, Manpower, Tara Loew, Director, PA Apprenticeship and Training Office, Kimberley Patrick, Career Ready Lancaster!, Valerie Hatfield, LCWDB, and Sachelle Brown, Stir Foods.

> November 9, 2021 Farm & Home Center 7:30am - 9:00am Register Today!



Manufacturers' Association has SEVEN spots open for their free pre-apprenticeship program that starts November 17th! Don't delay, register
TODAY! This program is open to any high school junior or senior in Lancaster County.



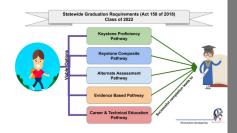
Stay on top of available workshops and recruitment events at **PA CareerLink® Lancaster County**.

View the November on-site **Recruitment Calendar.**Remember, as of November 15th we will be relocated at 1046 Manheim Pike.

INCUMBENT WORKER TRAINING FUNDING AVAILABLE

We are currently accepting applications for Incumbent Worker Training. Employers receive 50%-90% reimbursement for qualified upskilling!

Educators, do you have students that may need an alternative pathway to graduation (ACT 158)? We want to hear from you! Contact Carissa
Pinkard





Customized LMI Request

View Local Labor Market

Data

Did you know?

The Lancaster County Workforce Development Board is your *premier* source for Labor Market Information (LMI).

Accurate, objective, relevant, timely, and accessible workforce and labor market information is critical for:

- Building a skilled workforce that spurs business competitiveness and economic growth;
- Strengthening career pathways and guiding skill attainment for good jobs, economic opportunity, and career growth;
- Understanding the rapidly changing nature of work and how it impacts the workforce and U.S. and local economies: and
- Spending workforce training and education funds effectively.

LCWDB Staff Making a Difference in the Community



On October 22, 2021, <u>Valerie Hatfield</u> shared a presentation on "The affects of the pandemic on our local workforce" which led to an engaging conversation facilitated by Kevin Ressler, President of United Way of Lancaster County and community members representing business, education and community benefit organizations. If you missed it, we invite you to watch it!



Anna Ramos, seated 2nd from left, is joined by panelists at the Manheim Township Education Foundation's Forecast Breakfast titled "Pathways to Meaningful Careers" held on November 3rd at Lancaster Country Club.

Cathy's Corner

A note from the desk of the Executive Director of the Workforce Development Board

Usually, this time of year is one I look forward to simply because of the beauty that surrounds us. The changing colors of leaves, pumpkins decorated in many unique ways, costumes that represent the hottest characters from old and new, and the generosity that each of you demonstrate all bring me joy. This year, however, is quite different. After two years in the making, we are preparing for a significant change. You may have heard a time or two, we are elevating the workforce system and have decided to transition to a standalone building for the PA CareerLink® Lancaster County and Lancaster County Workforce Development Board! A short distance from our current location, 1046 Manheim Pike will be the location where dynamic and customer-centric workforce initiatives are created. Optimization of our new home, engagement with our businesses, educational facilities, elected officials, community partners, and individuals in the labor market and those who are not, are some of the strategies we will be employing. We invite you to schedule an off-site staff meeting, retreat, or other event in the building and be on the lookout for our ribbon cutting ceremony this spring. This building is not just for housing team members of the PA CareerLink® Lancaster County and Lancaster County Workforce Development Board, this building has been designed to represent community, learning, growing, and collaborating. We are really excited for this year's Extraordinary Give. Did you know, 100% of donations made to PA CareerLink® Lancaster County/Lancaster County Workforce Development Board, go directly to help jobseekers address barriers keeping them from being in the workforce? Whether it is obtaining transportation support or a High School Equivalency, your funds are making a difference in the lives of



those who are looking for a permanent solution to their financial challenges. As you scroll through the list of amazing organizations participating in the Extraordinary Give, I ask for your consideration in supporting jobseekers as well.

November is certainly a month full of celebration and I look forward to seeing many of you as we celebrate this great community! Happy Thanksgiving, Cathy



Executive Director: <u>Cathy Rychalsky</u>
Chief Operating Officer: <u>Anna Ramos</u>
Controller: <u>John Zander</u>

Director of Compliance and Business Engagement: Valerie Hatfield

Fiscal Manager: Anibal Aponte

Strategic Innovation and Communications Manager: Join our team!

Youth Program Coordinator: <u>Carissa Pinkard</u>
Workforce Program Coordinator: <u>Angela Mayo</u>
Administrative Assistant: <u>Rae Miller</u>

Lancaster County Workforce Development Board | www.lancastercountywib.com



Equal Opportunity Employer/Program.

Auxiliary aids and services available to those with disabilities upon request.