

# Workforce Connections

Your monthly digest of resources, events, and all things Workforce Development in Lancaster County



April 28, 2021 | Issue XXII

## In the News...

[The labor market is heating up as fewer people seek unemployment benefits](#)

[Amazon announces plans to open new delivery station in Lancaster County in 2021](#)

[Lancaster City working to hire more minority firefighters](#)

[Valerie Camillo, the president of business operations for the Philadelphia Flyers, becomes the first female president in the NHL](#)



Never miss an opportunity to apply for funding through the Lancaster County Workforce Development Board! By signing up [here](#), you will be notified any time Requests for Proposals (RFP's) are released.

## COVID-19 RESOURCES

- 🌐 All Pennsylvanians over 16 years of age are eligible for a COVID-19 vaccine. [Find an appointment near you.](#)
- ☐ Find [food assistance resources near you.](#)
- ☐ [Mental health and substance use disorder help](#) is available.
- ☐ If you are unable to work due to COVID-19, you may be eligible for [unemployment benefits.](#)
- ☐ Learn more about COVID-19 testing and [find a testing center.](#)
- ☐ See the latest [COVID-19 guidance and resources](#) for Pennsylvanians.
- ☐ Download the [COVID Alert PA mobile app](#) for exposure notifications.
- ☐ See which restaurants are [Open & Certified](#) as COVID-compliant businesses.



## WHAT IS A WORKFORCE DEVELOPMENT BOARD?

The National Association of Workforce Boards presents our "What is a workforce development board?" video. This video is designed to educate members of the public

about the integral role workforce development boards play in local communities, and how workforce development boards collaborate with local educational institutions, local businesses and government officials at the local, state and federal level.

## \$ Grant Funding



### SNEAK PEAK! LCWDB is rebranding *and* launching a new website...coming soon!

Building on our ability to **CONNECT**, **CONVENE** and provide **INNOVATIVE** workforce solutions, our new image is sure to convey that. Check out our new tagline!



Lancaster County Workforce Development Board is committed to supporting our business community especially in light of the economic and health crisis. Pivoting towards recovery, **Incumbent Worker Training Grants** reimburse eligible employers up to 90% of the cost of training and upskilling their current workforce and averting the need to layoff employees. Current funding ends June 30, 2021. **Apply now, don't delay!**

Employers are encouraged to submit an IWT grant application for trainings that have occurred *after* July 1, 2020 or that will start before June 30, 2021.

INCUMBENT WORKER TRAINING  
FUNDING AVAILABLE

## April is Second Chance Month

BUREAU OF JUSTICE ASSISTANCE

### Reentry Week | April 26-30, 2021

#ReentryMatters | #ReentryWeek21



Kristen Mahoney  
Acting Director of BJA;  
Deputy Director for Programs

Join Acting Director of the U.S. Department of Justice's Bureau of Justice Assistance (BJA), Kristen Mahoney, as she kicks off Reentry Week 2021, highlighting the importance of reentry and celebrating reentry programs around the country.

### Check out these Reentry Resources



The **Lancaster County Re-Entry Coalition** is a collaboration of over 70 agencies, organizations, and individuals committed to providing State and Local Reentrants to Lancaster County all the resources they need to succeed.

To reduce recidivism and increase public safety, the **Second Chance Act** authorizes federal grants for reentry services—such as

employment and housing assistance, substance use treatment, family programming, and mentoring—that ease individuals' transition from detention or treatment back into their communities. Read more about Second Chance Month from the Office of Juvenile Justice and Delinquency Prevention [here](#).



Virtual Workshop offered by PA CareerLink Lancaster County to introduce jobseekers to ReEntry Employment Services. View all workshops on the [CareerLink Youtube channel](#).

PA CareerLink Lancaster County has specially trained staff and resources to assist jobseekers reentering the job market. The Reentry team at CareerLink develops close business relationships, coordinates with community partners, and offers full support to the jobseeker including personal development, hard and soft skills, credentials, and more! [Get Started today!](#)

A proud partner of the [American Job Center](#) network



The [National Reentry Resource Center](#) (NRRC) is the nation's primary source of information and guidance in reentry.

## Lancaster has the Edge



### In May and June we celebrate Indigenous Community Members in Skilled Trades

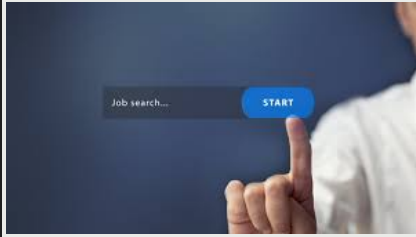
Help us share success stories and promote skilled trades to Indigenous students. Sign up for your free access to Indigenous Students Experience, including new career profiles, inspiring stories, 5 days of STEAM activities, and new virtual workplace tours! All experiences come with specialized toolkits for Educators, Businesses and Community Partners to host AWESOME virtual Edge Factor events!

Register  
Now!

Services for  
Jobseekers

Services for  
Employers

Services for  
Students/Educators



Subscribe to [\*\*Career Corner\*\*](#), a newsletter for jobseekers issued by PA CareerLink Lancaster County that includes hot jobs, recruitment events, and more!



Join the [\*\*Edge Factor Community Directory\*\*](#). Students, parents, educators and jobseekers browsing the platform will have direct access to your company website and logo. Videos welcome too!



Now accepting [\*\*applications\*\*](#) for All 'bout Construction camp for girls ages 14-19 hosted by [\*\*ABC Keystone\*\*](#). Spots are limited! This camp is proudly sponsored by LCWDB to support diversity in construction careers.



Learn anytime, anywhere with [\*\*SkillUp Lancaster\*\*](#). Over 4,500 Business, Desktop and IT courses. This e-learning platform is free to any Lancaster resident.



**Top 4 Occupations with Remote Work Job Ads**

1. Customer Service Representatives+339% growth in remote job ads
2. Marketing Managers. +283%
3. Software Developers. +245%
4. Management Analysts. +234%

Sign up for one of our no-cost upcoming [\*\*Employer Webinars\*\*](#) hosted by PA CareerLink Lancaster County Business Services. Topics include utilizing the PA CareerLink website, Work Opportunity Tax Credits, Federal Bonding, Shared Work, and Funding Opportunities!

Does your company host interns? Provide internal training programs? Apprenticeships? Career Ready Lancaster! and LSHRM are surveying businesses to help guide future workers into career pathways. Fill out this [\*\*quick survey\*\*](#) to tell us about your training structure.



Explore [\*\*Edge Factor\*\*](#) for access to 1,000's of cinematic e-learning tools to showcase industries and careers, teach soft skills, show how STEAM comes alive in the real world, and highlight local training and career opportunities.



Step into the world of a Pennsylvania State Trooper with Camp Cadet's Summer Virtual Program. During this eight week law enforcement program, campers will get an in-depth look at careers in law enforcement. [\*\*Learn more!\*\*](#) Registration closes May 14th.

**Did You Know?**

The Lancaster County Workforce Development Board is your *premier* source for Labor Market Information.

We can provide resources and links for self-service access to local, state, and federal labor market information, as well as



customized reports for your business, at no charge!

To discuss your Labor Market needs, please contact [Valerie Hatfield](#).

Check out the NEW Weekly Unemployment Claims Interactive Dashboard to see up-to-date local information

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*The Lancaster County Workforce Development Board tracks occupation and education trends to assist jobseekers, businesses and training providers prepare to meet the demands of the future*

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## The Future of **GREEN** jobs

As we celebrated [Earth Day](#) on April 22, 2021, there is a renewed focus on green jobs. Within [The American Jobs Plan](#), the current administration outlines job creation in renewable energy, infrastructure, and advanced manufacturing. There are lots of ways to think about green jobs. Here, we look at the definition used by the U.S. Department of Labor's Occupational Information Network (O\*NET). A green career can be any occupation that is affected by activities such as conserving energy, developing alternative energy, reducing pollution, or recycling. Green careers fall into three groups:

### **Changing Skill Occupations**

These occupations already exist but their skill requirements are changing in response to green trends. Examples may include Construction Managers, Public Relations Specialists and Farmers/Rancher.

### **Higher Demand Occupations**

These occupations already exist but are expanding due to increased demand for green goods and services. Examples may include Bus Drivers, Agricultural Inspectors and Carpenters/Carpenter Helpers.



## New Green Occupations

These occupations are brand new and emerging due to green trends. Examples include Energy Auditors, Chief Sustainability Officers and Wind Energy Engineers.

Explore over 200 Green Jobs!

### Cathy's Corner

*A note from desk of the Executive Director of the Workforce Development Board*

This issue of *Cathy's Corner* is being penned by the Workforce Connections editor, Valerie Hatfield, Strategic Innovation Officer at Lancaster County Workforce Development Board. As I reflect on a year of putting our 3-year [strategic plan](#) into action, I hope that our efforts to engage with you, educate you, learn with you, and collaborate with you have made a difference in some way. Some of our key achievements have been:

- ***Effectively Convene and Collaborate with our Workforce Partners***

LCWDB convenes the county wide coalition Career Ready Lancaster! and co-convenes the Next Gen Industry Partnership Lancaster Berks Construction Connection. Staff collaborate with multiple community partners on committees/workgroups such as EDC, Lancaster Chamber, United Way of Lancaster County, Community Action Partnership and many more.

- ***Innovative Resources for Workforce Development in Lancaster County***

We have been working hard on relocating our PA CareerLink Lancaster County to a new location! We are excited to unveil our state-of-the-art building located at 1046 Manheim Pike this November! In 2020 we incorporated an Incumbent Worker Training policy to assist businesses avert layoffs. We are investing in training front line staff as Registered Apprenticeship Navigators to help employers register apprenticeships. Our new edition of Edge Factor helps to promote various career pathways and inspire our future workforce!

- ***Intentional Outreach and Communication***

Coming up on one year of the Workforce Connections newsletter, we hope you find the content valuable and informative. We've invested training into our staff to be "Data Geeks" and provide custom labor market information to businesses and educators. Our new website is set to launch this May and will be full of up-to-date information, events and resources. With our rebranding, be on the lookout for downloadable flyers about our programs and an annual report.

Needless to say, we've been busy! Covid-19 has definitely shaken up our world, but like any business, we have practiced resiliency, adjusted to remote work, and have become more adaptable. Our goal is to assist Lancaster businesses and jobseekers to do the same.



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Contact Us



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Lancaster County Workforce Development Board |  
[www.lancastercountywib.com](http://www.lancastercountywib.com)



Equal Opportunity Employer/Program.  
Auxiliary aids and services available to those with disabilities upon request.