# Workforce Connections

Your weekly digest of resources, events, and all things Workforce Development in Lancaster County



June 19, 2020 | Issue IV

In the News...

Agriculture Secretary Invites Applications for \$2.5 Million in Conservation Excellence Grants Created by PA Farm Bill (Lancaster and York Counties)

<u>Coronavirus has kicked off a 'massive'</u> <u>economic shift and no one knows where it's</u> <u>going</u>

In case you missed last week's email!

Follow us on Social Media!





Never miss an opportunity to apply for funds through the Lancaster County Workforce Development Board! By signing up <u>here</u>, you will be notified any time Requests for Proposals (RFP's) are released.

## Next Gen Industry Partnerships: Strengthening regional economies and connecting people to jobs

## Featuring Lancaster - Berks Construction Partnership

Lancaster and Berks counties took a regional approach to address the workforce challenges for the Construction industry by forming a new partnership. The Next Gen models serves as a convening space for businesses to drive the critical issues facing them in the near and long term.

Read the full article here!

Watch the video below to learn more about the Next Gen model! Interested in starting a Next Gen partnership for your industry? <u>Contact us today!</u>





Pictured are educators who attended Educator Industry Tours at ABC Keystone last summer following the establishment of the Next Gen Construction Partnership.



Pictured are interns who worked on media, marketing, graphic design, videography, photography, and event planning with Karen Loftus at Women's Adventure Travels.



#### State/Local Internship Program (SLIP) underway! LCWDB receives grant to support 40 young adults in paid internships with local businesses

LCWDB partners with PA CareerLink<sup>®</sup> Lancaster County to enroll 40 young adults, between the ages of 16-24 in paid internships across Lancaster County. The SLIP grant requires youth to be paid at a minimum of \$10.35/hr in alignment with the Governor's orders. Employers are required to match a small portion of the participants salary, which can be met in various ways. Currently, we have 29 young adults enrolled with several more working on completing their enrollment paperwork.

Interested in hosting a young adult at your worksite? Are you a young adult seeking work experience? Contact <u>Liz</u> for more information.

#### Don't Forget to Apply for the Lancaster County Small Business Recovery and Sustainability Funds

Applications are now open for businesses and nonprofits with 20 or fewer employees! It will close on **Friday, June 19 at 7pm**. This is **not** a first-come, first-serve application process. The grants will be based on a variety of criteria.

#### Apply Today!





Marlyn Barbosa is the Program Director at Tec Centro, a bilingual workforce training facility operated by the Spanish American Civic Association (SACA). Marlyn and her husband, Jose, have two teenagers, Axel and Alaynis and two dogs, Rhino (Bully Pitbull) and Bella (Austrian Shepard mix).

#### **Board Member Spotlight** A few words from one of our valued board members

When asked about why she is a board member, Marlyn responded that she was selected as a board member to represent community agencies at the table. Marlyn was also asked about her contributions and her response was, "I ensure that all community members receive workforce services with equity and not just equality." When asked what she would like people to know about her, Marlyn states "I love to take on new challenges. We need to take on new challenges that stretch us and give us more opportunities to be ourselves and help others."

Here are some fun facts about Marlyn:

**Q**: What piece of advice were you given that has helped you become successful over the years?

**A:** To be an active listener. Amazing things can happen when you listen to others.

**Q:** What is something you wish more people cared about or knew?

A: As Leon Logothetis said, "One act of kindness towards one human being changes the world. Because to change the world all we have to do is change one life." BE KIND! It's free

**Q**: What is something you enjoy doing in your free time? **A**: I enjoy completing DIY projects around the house.

#### Lancaster County Workforce Development Board of Directors seeks Small Business representative to fill board vacancy

Do you have optimal policy making or hiring authority within your company? Does your company provide employment opportunities in in-demand industry sectors or occupations? To learn more about this volunteer opportunity with a great team, please contact <u>Anna</u> today!



#### **Did You Know?**



Check out the NEW Weekly Unemployment Claims Interactive Dashboard to see up-to-date local information The Lancaster County Workforce Development Board is your *premier* source for Labor Market Information.

We can provide resources and links for selfservice access to local, state, and federal labor market information, as well as customized reports for your business, at no charge!

To discuss your Labor Market needs, please contact <u>Valerie Hatfield</u>.

#### How Covid-19 Affects Local Supply Chains: A deep dive into how the closure of full-service restaurants in Lancaster affect multiple industries

Between March 15th and May 30th, 2020, 8,787 employees in the Food and Accommodations sector filed initial unemployment claims in Lancaster County. In the last week, we saw some restaurants return to limited, in most cases, outdoor dining only. Locally, our full-service restaurants purchase goods and services from 322 in-region suppliers at an annual price tag of \$142,719,000! For example, local restaurants spend over \$6 million locally on cheese manufacturing. Without this demand, we see ripple effects in the food processing industry in occupations such as packaging and machine operators, food batchmakers, tractor trailer drivers, and office staff. We can say the same for almost every industry in Lancaster that has been affected by Covid-19 closures. What if you were layed off permanently from one of these jobs? The good news - your transferable skills can land you a job in a different industry. And if you're looking to gain new skills, <u>PA CareerLink® Lancaster County</u> can help you <u>find training!</u> If you're interested in knowing more about local supply chain for a specific industry, please <u>contact us</u> for a free consultation!

Download the full report!

## Cathy's Corner

A note from desk of the Executive Director of the Workforce Development Board

One of the best benefits of working with an incredibly talented Board of Directors is when one door closes, another opens. I am thrilled to share that Jim Black, our former Board Chair, has been hired on as Board Staff, working as our Quality Assurance Manager! Jim brings over 30 years of experience in workforce, human resources, quality assurance, and manufacturing. As he transitions to this new role, we are excited to watch him grow and lead the compliance efforts of the organization. Please join us in welcoming Jim to the team!

As a reminder, you can obtain labor market data, assistance with job postings, and candidate referrals – call us today!

To learn more about our organization or to get involved, please visit our <u>website</u>. To find out more about recovery efforts, please click <u>here</u>. *Cathy* 





Executive Director: <u>Cathy Rychalsky</u> Chief Operating Officer: <u>Anna Ramos</u> Strategic Innovation Officer: <u>Valerie Hatfield</u> Fiscal Manager: <u>Anibal Aponte</u> Quality Assurance Manager: <u>Jim Black</u> Administrative Assistant: <u>Rae Miller</u> Business-Education Partnership Intern: <u>Samantha Bretz</u>

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